

in the loop

bliss yarns

March 2011

### March YARN Madness!



Here we are at March already! And for us March means new yarns! Every day we see the arrival of more exciting colors and fibers to start our Spring/Summer collection of the wide variety of quality yarns you have come to expect from Bliss Yarns. Look in the bins for the newest selections of Araucania, Noro, Berroco, Cascade, Louisa Harding, Classic Elite, Rowan, Debbie Bliss, Kollage and many others that are beginning to replace their woolen

counterparts as we move to warm weather knitting once again. Many new books and patterns have popped up, too. It's madness...and it's MARCH!

### Go Green on March 17!



Faith and begorrah! Irish or not, March 17, St. Patrick's Day, will be a day to wear green to Bliss Yarns. For everyone who comes in wearing GREEN, you will get 10% off your purchase AND your purchase of any GREEN yarns (excluding sale yarns) will net you 20% off! It's no Blarney! Enjoy your Luck of the Irish for the day!

## Unofficial Knit-Along Gets Started!



Somehow many of our customers and some of our employees got severe cases of Noro fever and are knitting afghans out of Noro's Kureyon! It is done block by block in a log cabin-style motif. A sample is shown at left. The pattern, Paintbox Log Cabin Blanket by Katheryn Keyes, is available free on Ravelry.com. It takes about 19-20 skeins of Kureyon and is a fabulous way to show off the unique dyes and color-blending of that wonderful Noro yarn. Join in the fun and start your

Paintbox Blanket today!

## Official Knit-Along for April!

We are giving you some advance notice about the "official" Bliss Yarns Knit-Along for April. No harm in getting materials and pattern NOW for this newest group effort which will spotlight the moss stitch and, wait for it...CABLES! Those of you who are new to knitting or if you have just never tried to do cables, this is your chance to try this technique. We will be doing the lovely tank/vest pictured here. You have many choices of yarns, but our model will be done out of one of the newest colorways of Cascade's Sierra, a great yarn to use to segue to Spring from Winter. And we just received the Sierra Spring/Summer colors. Friday, April 1, at 10:00 AM we will welcome you Knit-Along types to a quick, free, mini-lesson on cabling to get you started and then you're off! You can bring your project to the store any time to sit and knit, but remember that Knit-Alongs are not formal classes. We'll be waiting for you on April 1...no fooling!



## It's All In How You Accessorize, Dahling!

Bliss Yarns is proud to offer you some innovative accessories to enhance your knitting experience. First on the list, and the most unusual, are our Kollage SQUARE DOUBLE POINTS. Square needles have been rumored to be the best way to knit. We challenge you to give them a try for your next sock or baby project.





We've also just received Knitting Blocks, a system of blocking pieces which can be interchanged like a puzzle and sized for all your blocking needs, large or small. They come in a handy carrying case which makes storage a breeze.

And, to add your personal touch to a project, why not stitch in a SIG'NIT charm. They come in all kinds of lovely shapes, some with words of love and peace on them. It's a wonderful way to customize your work.

## Knitting Knowledge is POWER!



New classes are in the planning process for April-June 2011. An announcement will be made via email when we have finalized our Spring class schedule. Look for the ones you love, socks, hats, sweaters...and some that may be unusual, too!

As always, if you have particular problems that aren't addressed in our classes or if times do not work for you personally, we offer private lessons at nominal fees. Our instructors manage their own calendars, so call to set up your lesson.

SEE IMPORTANT MESSAGE BELOW!

## Customer Input Requested!

In an effort to provide classes that interest our customers, we'd like to have your suggestions about what kinds of instruction YOU would like to see us offer. Please email us with your ideas about classes, keeping in mind that we need to appeal to a broad spectrum of skill levels. We are very interested in your thoughts, so please take a moment to think about it and drop us a line: [info@blissyarns.com](mailto:info@blissyarns.com)



## Don't Forget!

Double Stamp Friday is on April 1 this month! For each \$20.00 in purchases (excluding sale items and class fees) brings you TWO stamps instead of the usual one stamp. Fill that card up and get \$20.00 off your next purchase.

## And In Conclusion...

Bliss Yarns strives to provide our Middle Tennessee customers with the best yarns, notions, patterns, and service available. We have, happily, grown considerably over the last few years and for that I am extremely grateful. However, after much thought and decision making, I have decided to announce that Bliss Yarns is for sale. There are so many things that I love about owning a yarn store, but I would like to devote more time to my family. I have a husband that travels with his work, a teenage son that still needs me, and a home with several pets! As much as I will miss having the store, I do not want to miss any special moments with my family even more so.

There are no plans to close the store, I am only looking for the next person to continue and make it even greater. Please contact me at the store if you are interested.